

**One Day International Seminar**  
**On**  
**The Popular: Culture, Literature and Media**  
**SCHEDULE**



To be organized by  
**Seminar and Conference Sub-Committee**  
**Golden Jubilee Celebration Committee**



In Collaboration With  
  
**DEPARTMENT OF ENGLISH & IQAC**  
**DR. B.R. AMBEDKAR COLLEGE**  
**BETAI, NADIA, WB-741163**  
**15 DECEMBER 2023, HYBRID MODE**

**Registration: 09.30am-10:00 am**

**INAUGURAL SESSION (Time 10.00 am to 10.15 am)**

**KEYNOTE SESSION (10.15 am – 11.00 am)**

Speaker: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

❖ **PLENARY SESSION 1: (11.00 am – 12.00 pm)**

Session Chair: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

| Name and Designation  | Title of the Presentation   |
|---|---|
| Speaker 1: (11.00 am - 11.25 am)<br><b>Professor Pinaki Roy</b> , Professor of English, and Dean of Students' Welfare (Offg.), Raiganj University, Raiganj, Uttar Dinajpur, India | 'The Travelogue' as a Part of Popular Writings: On the production of One... |
| Speakers 2: (11.25 am – 11.50 am)<br><b>Dr. Debabrata Das</b> , Assistant Professor of English Rabindra Bharati University, Kolkata, West Bengal, India                           | Adver(se)tisement: A Study of Typecasting in Select Popular Indian Ads      |

**DISCUSSION ON PLENARY SESSION 1: (11.50 am – 12.00 am)**

❖ **PLENARY SESSION 2: (12.00 am – 01.00 pm)**

Session Chair: **Professor Amit Bhattacharya**, Professor of English, University of Gour Banga, WB

| Name and Designation  | Title of the Presentation  |
|---|--|
| Speakers 1: (12.00 pm – 12.25 pm)<br><b>Farheen Chaudhry</b> , Author, Culture Icon and Media Personality, Islamabad, Pakistan              | Towards the Realm of the Popular: Me and My Struggle   |
| Speakers 2: 12.25 pm – 12.50 pm)<br><b>Dr. Aditha Dissanayake</b> , Author, Translator, Journalist and Academician, Battaramulla, Sri Lanka | Pōya or Full moon? Literary translation and popular culture (Study based on ancient Pali to Sinhala and modern Sinhala to English literary translations) |

**DISCUSSION ON PLENARY SESSION 2: (12.50 pm – 01.00 pm)**

**LUNCH BREAK: (01.00 pm – 01.30 pm)**

**Technical Session 1 (01.30 pm - 3.15 pm)**

**Chair: Professor Pinaki Roy**, Professor of English, and Dean of Students' Welfare (Offg.),  
Raiganj University, Raiganj, Uttar Dinajpur, India

Room No. **Seminar Hall**

| <b>Name and Designation of Presenter</b>  | <b>Title of the Presentation</b>   |
|---|--|
| <b>Dr. Dipanjan Ghosh</b><br>Assistant Professor, Department of English<br>Nabadwip Vidyasagar College                        | The Popular and Beyond: Advertisement and the Practice of Sexuality          |
| <b>Shubhaiyu Chakraborty</b><br>Assistant Professor & Head, Department of English<br>Sudhiranjan Lahiri Mahavidyalaya         | Bangla Band: Exploring Bongo Jiboner Ango of 1990s                           |
| <b>Dr. Sreeparna Chattopadhyay</b><br>I.C.S.S.R. Post-doctoral Fellow,<br>Department of Political Science, Raiganj University | Popular Culture, Documentary-Film-Making, and My Experiences: A Recollection |
| <b>Tamal Ghosh</b><br>Assistant Professor of English  | Mystery's Magic: Re-reading The Murder of Roger Ackroyd as Popular Fiction   |
| <b>Prahallad Chandra Biswas</b><br>Assistant Professor, Department of Philosophy<br>Dr. B. R. Ambedkar College                | Reinterrogating Manusamhita from Ambedkar's Perspective                      |
| <b>Deboleena Dutta</b><br>SACT, Department of English<br>Dwijendralal College, Krishnagar                                     | Re-reading The Alpha Male and the Second Sex in Selected Bollywood Movies    |
| <b>Anik Das</b><br>Doctoral Researcher (JRF), Department of English,<br>University of Gour Banga                              | Limning Calamities: Popularity of Indian Disaster Fiction in Perspective     |
| <b>Gopal Sarkar</b><br>State Aided College Teacher, Department of English,<br>Dr. Meghnad Saha College                        | Presence and Absence of Political Issues in Contemporary Bengali Cinema      |
| <b>Subhasri Majumder</b><br>Independent Researcher  | Social Media: Shaping Youth Identity Through Pop Culture                     |
| <b>Bapan Mondal</b><br>Doctoral Fellow<br>Kalyani University  | English Language in Promoting Global Connectivity: Pros and Cons             |

**Technical Session 2 (01.30 pm to 3.30 pm)**

**Chair (1<sup>st</sup> Session): Dr. Sukhendu Das** Assistant Professor, Department of English, Bankura University

Chair (2<sup>nd</sup> Session): **Tamal Ghosh**, Assistant Professor of English, Department of English, Rishi Bamkim Chandra College

Mode of Presentation: **Online**

Link for Google Meet: <https://meet.google.com/djx-rwfo-dwa>

| <b>1<sup>st</sup> Session: (01.00 pm to 2.30 pm)</b>  |   |
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| <b>Name and Designation of Presenter</b>  | <b>Title of the Presentation</b>  |
| <b>Sayandip Banerjee</b><br>Assistant Professor in Bengali, School of Humanities<br>Netaji Subhas Open University   | Historical Thinking in Popular Pre-modern Bengali Literature  |
| <b>Dr. Goutam Naskar,</b><br>Assistant Professor,<br>Harimohan Ghose College,<br>&<br><b>Pratima Banerjee,</b><br>Assistant Professor,<br>Harimohan Ghose College, Kolkata. | 'Tintin in Tibet' and the Representation of Adventure, Exploration, and Heroism in Popular Culture                      |
| <b>Mahamadul Hassan Dhabak</b><br>Assistant Professor of English<br>Department of Basic Science and Humanities<br>B V Raju Institute of Technology, Narsapur,<br>Telangana  | Deconstructing Toxic Masculinity: Examining Proliferation of Violence and Toxicity in Contemporary Popular Hindi Cinema |
| <b>Sanjana Srivastava</b><br>English Teacher,<br>Ramakrishna Mission Institute of Culture   | Performing Masculinity in Bollywood: Unpacking the Power Dynamics and Gender Politics in Representations of Men         |
| <b>Dr. Sujata Bose</b><br>Assistant Professor, Department of English<br>Prof. Syed Nurul Hasan College  | Glorification of Grotesque: A Study of Charlie Chan and Eken Babu   |
| <b>Sajal Biswas</b><br>Assistant Professor, Department of Physics<br>Krishnagar Women's College   | Adapting to Crisis: Exploring the Transformative Impact of COVID-19 on Education Systems                                |
| <b>Rajkumar Halder</b><br>Assistant Professor of English<br>Dukhulal Nibaran Chandra College<br>Aurangabad, Murshidabad   | Shades Femininity: Foreshadowing the Emergence of 'New Woman' in Select Bengali Movie Numbers by Asha Bhosle            |
| <b>Debayan Banerjee</b><br>Asst. Prof. Dept. of English, Chaipat SPB<br>Mahavidyalaya<br>Chaipat, West Medinipur, West Bengal   | Historical Popular: A (con)textual Study of Gurcharan Das's 9 Jakhoo Hill   |
| <b>I. Biswadeb Rajbanshi</b><br>Doctoral Research Scholar<br>Department of Humanities<br>Midnapore City College<br>Mail: biswdeb02@gmail.com                                | Development and Illusion: Exploring the Anthropocene in Hansda Sowvendra Shekhar's The Adivasi Will Not Dance           |

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| <b>2. Dr. Arpita Raj</b><br>Assistant Professor<br>Department of Humanities<br>Midnapore City College<br>Mail: arpitaraj@mcconline.org.in   |   |
| <b>Abhay Kumar Roy</b><br>Ph.D Research Scholar<br>Centre for Studies in Social Sciences, Calcutta  | The Mahabharata as the “National-Popular”:<br>Emergence of the Contemporary Retellings of Epics |
| <b>2<sup>nd</sup> Session: (2.30 pm to 03.30 pm)</b>  |   |
| <b>Kunal Kumar Halder,</b><br>Assistant Professor, Bangabasi Morning College,<br>Kolkata  | Portrayal of Masculinity in Select Bollywood Movies   |
| <b>Aritra Banerjee</b><br>Assistant Professor, Department of English and<br>Literary Studies, Brainware University.   | The Omnipotent Pursuit: Justice and Vigilantism in<br>Death Note                                |
| <b>Gopal Sadhukhan</b><br>Department of Geography, Bhimpur Swamiji<br>Vidyapith<br>&<br><b>Gouri Sankar Bhunia</b><br>Department of Geography, Seacom Skills University,<br>Kendradangal, Bolpur, Birbhum, PIN 731236 | Urbanization: Popular Culture and Cultural<br>Popularity<br>,                                   |
| <b>Basanta Barman</b><br>Assistant Professor, Dept. of English<br>Umeshchandra College (Calcutta University)  | Role of Social Media in Global Perspective  |
| <b>Dr Sigdha Naskar</b><br>Department of Library & Information Sc.<br>Rabindra Bharati University   | Popular Social Media Reinvention in Education and<br>Entertainment in the Post-Pandemic Era     |
| <b>Suravi Biswas</b><br>Assistant Professor<br>Department of English, Chapra Bangalji<br>Mahavidyalaya  | Popular Culture and Ideological Struggle: A Critical<br>Study of Shyam Selvadurai’s Funny Boy   |
| <b>Dr Sushil Sarkar</b><br>Assistant Professor of English,<br>Kashipur Michael Madhusudhan Mahavidhlaya   | Promoting Pariahs: A Study of Mahasweta Devi's<br>Tribal Activism in Favour of the Kharia Sabar |
| <b>Sajal Biswas</b><br>Assistant Professor, Department of Physics<br>Krishnagar Women’s College   | Adapting to Crisis: Exploring the Transformative<br>Impact of COVID-19 on Education Systems     |
| <b>Sumnima Parajuli</b><br>Assistant Professor, Department of English<br>SRM University Sikkim  | Oriental Stereotypes in Animated Movies in Popular<br>Culture                                   |
| <b>Dibyabibha Roy</b><br>Assistant Professor in English<br>Malda Women’s College  | Gender Stereotypes and Changing Bollywood: An<br>Analysis                                       |
| <b>Dr. Jyoti Narayan Patra</b><br>Assistant Professor, Department of Education,<br>Haringhata Mahavidyalaya, Subarnapur, Haringhata   | Rabindranath Tagore’s Educational Thought & Rural<br>Reconstruction                             |
| <b>Miltan Biswas</b>  | Standard of Living of Frontier people at Betai,<br>District Nadia in West Bengal                |

### **Technical Session 3 (01.30 pm to 2.30 pm)**

Chair: **Dr. Debaditya Mukhopadhyay**, Assistant Professor, Department of English, Manikchak College

Mode of Presentation: **Online**

Link for Google Meet: <https://meet.google.com/mdx-vvbp-vye>

| <b>Name and Designation of Presenter</b>   | <b>Title of the Presentation</b>   |
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| <b>Nobida Anjum</b><br>PhD Research Scholar<br>Department of English, University of Gour Banga                         | The Imaginative Popular: Reading Dissanayake's The Clone as Post-apocalyptic Fiction   |
| <b>Sanghamitra Goswami</b><br>Dept. of English, South Malda College  | The Trials and Triumphs of Transference: A Study of the Transverse Relationship between Two Popular Bengali Texts                      |
| <b>Rajat Suvra Mandal</b><br>Doctoral Research Fellow, Department Of English<br>Raiganj University, West Bengal, India | #LoveIsLove: Domestication of Queer In Social Media  |
| <b>Waseem Ahmad Khan</b><br>(Research Scholar)<br>Department of English, MANUU, Hyderabad                              | Unravelling the Cultural Tapestry: Popular Media's Influence on the Postcolonial Interpretation of Katherine Mansfield's Short Stories |
| <b>Ivana Chowdhury</b> ,<br>Junior Research Fellow, Raiganj University   | From Page to Screen: Contrasting Interpretations of Satyajit Ray's Feluda Film Series and the Original Literature                      |
| <b>Badavath Veeru</b><br>Research Scholar, Osmania University<br>Hyderabad   | Valorisation of the Children characters in the selected novels and short stories of R.K Narayana and Mulka Raj Anand                   |
| <b>Ankita Sarkar</b> , PhD Research Scholar, Raiganj University  | Silent Struggles: Unmasking Gender, Mental Health, and Societal Constructs in Gilman's The Yellow Wallpaper                            |
| <b>Sudipta Banerjee</b><br>PhD Research Scholar, Department of English<br>Language and Literature, Adamas University   | Exploring a Shakespearean world in a different armour- reading the contemporary socio-political dynamics in the movie "Zulfiqar"       |
| <b>Jinnatun Nesha</b><br>Ph.D. Scholar, Department of English, Raiganj University                                      | An Ethnographic Study on Musahar Community in Malda District of West Bengal  |
| <b>Aunisa Botoul Sofi</b><br>Research Scholar, Department of English, Aligarh Muslim University                        | Chetan Bhagat's Literary Trial: Positioning Five Point Someone in Popular Literature   |
| <b>Deep Naskar</b><br>PhD Scholar, Department of English, Bankura University   | Disconnection and Displacement: Urban Alienation and Cultural Anxiety in Haruki Murakami's Post-Bubble Japan                           |
| <b>Aparna Brahmachari</b> ,<br>Independent Researcher  | The Exotic Popular: Representation of Afghan Ethos in Nadia Hashimi's Selected Diasporic Fiction                                       |

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| <b>Samiya Roshni</b><br>Ph.D Scholar<br>Women Studies Centre, Vidyasagar University | Representation of Working Women in Popular Bengali TV Serials |
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### **Technical Session 4 (01.30 pm to 3.30 pm)**

Chair: **Shubhaiyu Chakraborty**, Assistant Professor & Head, Department of English, Sudhiranjan Lahiri Mahavidyalaya

Mode of Presentation: **Offline**

Room No. **26**

| <b>Name and Designation of Presenter</b>  | <b>Title of the Presentation</b>  |
|---|---|
| <b>Mallika Biswas</b> ,<br>Student of English Literature.<br>M.A (University of Kalyani), B.ed            | Re-reading Manmohan Desai Coolie: A Marxist perspective                                   |
| <b>Gourab Das</b> ,<br>Student, PG 3rd Semester, Department of English, RBU                               | A Study of Popular Culture and its Impact on Youth's Cultural Identity                    |
| <b>Sudesna Biswas</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College        | Negotiating the Relationship Between Folksongs and Bengali Culture                        |
| <b>Shiuly Dhali</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College          | Exploring the Socio-Political Elements in Bengali Bands with Special Reference to Fossils |
| <b>Sarmila Saha</b><br>1 <sup>st</sup> Semester Student, Department of English<br>DR.B.R.Ambedkar College | Rereading <i>Batul The Great</i> as an Indian Superhero                                   |
| <b>Baban Biswas</b><br>1st Semester Student, Department of English<br>Dr.B.R Ambedkar College             | Re-exploration of the Cultural Nuances of Durga Puja in West Bengal                       |
| <b>Raina Saha</b><br>1st Semester Student, Department of English<br>Dr.B.R.Ambedkar College               | Exploring the History and Global Tradition of Kathak                                      |
| <b>Nafisa Mondal</b><br>1st Semester Student, Department of English<br>DR BR Ambedkar College             | Studying Global Warming as a Popular Phenomenon   |
| <b>Disha Sarkar</b><br>1th Semester Student, Department of English<br>Dr. B.R. Ambedkar college           | A Study of Pather Panchali as a Global Cinema   |
| <b>Rima Pandey</b><br>5th Semester Student, Department of English<br>Dr. B.R. Ambedkar College            | Indian Wedding: A Cultural Celebration of Traditions, Rituals, and Unity                  |

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| <b>Shuvajit Biswas</b><br>1st Semester Student, Department of English<br>Dr. B.R Ambedkar college | The Cricketing Generation: Re-Engaging with the Local and Global Cricket Culture |
| <b>Bristri Sarkar</b><br>1st Semester Student, Department of English<br>D.R. B.R Ambedkar collage | Revisiting Pather Panchali as A Cultural Impact                                  |
| <b>Popi Pandey</b><br>5th Semester Student, Department of English<br>Dr. B. R. Ambedkar Collage   | A Study of the Ghosts Culture of Bengal and Its Social Reflection                |
| <b>Bappa Biswas</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College  | Re-reading Macbeth in the Context of the Popular                                 |
| <b>Puja Ghosh</b><br>1st Semester Student, Department of English<br>Dr. B.R. Ambedkar college     | A Study of Doraemon as A popular Cartoon Show and Its Global Popularity          |
| <b>Bittu Mondal</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College  | A Study of the Popular Animation Culture in Morden India                         |
| <b>Sneha Biswas</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College  | Re-exploration of the Cultural Nuances of Durga Puja in West Bengal              |

### **Technical Session 5 (01.30 pm to 3.30 pm)**

Chair: **Dr. Debabrata Das**, Assistant Professor of English Rabindra Bharati University, Kolkata, West Bengal, India

Room No. **28**

| <b>Name and Designation of Presenter</b>   | <b>Title of the Presentation</b>  |
|--|---|
| <b>Hasan Shaikh</b><br>Murshidabad University  | Indian Culture: Barriers to Globalization                               |
| <b>Rajib Ahammed</b><br>1st Semester Student, Department of English<br>Dr.B.R.Ambedkar College     | The Concept of Resistance in Sarat Chandra Chattopadhyay's Pather Dabi  |
| <b>Arijit Das</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College     | Popular Culture and Culture Popularity on Indian Music                  |
| <b>Gourab Sarkar</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College  | Popular Culture's Contribution to Environmental Awareness               |
| <b>Anusuya Poddar</b><br>5th Semester Student, Department of English<br>Dr. B. R. Ambedkar College | Unraveling the Influence of K-Pop, with a Focus on BTS, on Generation Z |



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| <b>Shreya Biswas</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College   | Reassessing the popular through the Lens of Bhoot Chaturdashi             |
| <b>Sujash Biswas</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College   | Excluding Popular Street Food Delights: Must-Try Snacks from Every State  |
| <b>Disha Sarkar</b><br>5th Semester Student, Department of English<br>Dr. B. R. Ambedkar College    | Cinematic Tapestry: Exploring the Dynamics of 'Popular Culture' in Movies |
| <b>Bristi Sagori,</b><br>5th Semester Student, Department of Bengali<br>Dr. B. R. Ambedkar College  | Re-Assessing Manasa Mangal from the Lens of Contemporary Society          |
| <b>Pappu Biswas</b><br>5th Semester Student, Department of English<br>Dr. B. R. Ambedkar College    | A Study of the Popular Toxic Masculinity in Sandeep Reddy Vanga's Animal  |
| <b>Aritree Biswas</b><br>1st Semester Student, Department of english<br>Dr. B. R. Ambedkar College  | Reassessing the Popular Culture   |
| <b>Sayak Bar</b><br>1st Semester Student, Department of English<br>Dr B.R. Ambedkar college         | A Study of Select Popular Media in Light of Education and Entertainment   |
| <b>Mriganka Baidya</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College | Reassessing Teamwork as a Method of Community Formation                   |
| <b>Snigdha Gupta</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College   | The smell and the psychology in Shashi Deshpande's "The Intrusion"        |
| <b>Jahirul Sk</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College      | Re-Assessing the Power Ranger as A Cultural Phenomenon                    |
| <b>Supriyo Pal</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College     | Modern Music and its Influence in Society: A Critical Study               |
| <b>Akash Mondal</b><br>1st Semester Student, Department of English<br>Dr. B. R. Ambedkar College    | Popular culture of Football and cultural popularity of Football           |

## **Valedictory Address: (03.30 pm – 04.00 pm)**

Speaker: **Professor Pradip Patra**, Professor of English, Bodoland University

## **Certificate Distribution & Vote of Thanks: 04.00 – 04.30 pm**